

FIONA .M. ASONGA

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NATIONALITY Kenyan

CAREER OBJECTIVE To use my knowledge to make a positive contribution in society by working with organizations that have public interest

ACHIEVEMENTS

- 1996** 1st Prize AIESEC Global Essay Competition
THEME: Interdependence - Learning and Acting for a Shared Future
- 1997** Speaker at Official Opening Plenary International Conference (Basel, Switzerland)
TOPIC: Role of the Youth in an Interdependent Society
- 1999** Best Customer Service Executive for the year
- 2008** Positioned the Telecommunications Service Providers Association as one of the top three industry bodies in the East African Region involved in the European Union ProInvest Program
- 2009** Began process of positioning the Kenya Internet Exchange Point as a Key Regional Internet Exchange Point

Lobbied government on behalf of Submarine cable providers for a reduction in the submarine cable landing fees from US\$ 1M to US\$ 125,000/- and suitable terms for operators under the Unified Licensing Regime

Established the Kenya Industry Computer Security Incident Response Team at the Kenya Internet Exchange Point
- 2010** Represented the Local Internet Community on the organizing Committee of the 37th ICANN Nairobi Meeting

In partnership with the Internet Society organized the 1st Africa Peering and Interconnection Forum that brought together operators, government and academia representatives from the different African countries and the rest of the world to share experiences on existing infrastructure and related policy.

Successfully lobbied the regulators of the East Africa Communications Organization (EACO) to facilitate Internet growth within the region by allowing operators to peer at any of the existing Internet Exchange Point without the licensing requirements
- 2011** Nominated and elected as one of Afrinic's Representatives to the Address Council of the Address Supporting Organization (ASO) and NRO for period 2011 to 2013

Team Leader of Technical Team for United Nations Internet Governance Forum held in Nairobi, Kenya

Successfully lobbied the regulators of the East Africa Communications Organization (EACO) to facilitate Internet growth within the region by allowing operators to peer at any of the existing Internet Exchange Point without the need for additional licenses
- 2012** Successfully facilitated value addition improvements of the Industry Computer Security Response Team (CSIRT) services to industry through strategic partnerships

Member of the AFRINIC Bylaw Review Committee appointed to review and improve the bylaws
- 2013** Introduction of a public cyber security quarterly and annual reports for Kenyan networks

Member of the Second ICANN Accountability and Transparency Review Team representing the Address Supporting Organization

Member of the Kenya National ICT Masterplan Taskforce

- 2014** Member of the ICANN Academy Working Group representing the Address Supporting Organization (2014-2016)
- Nominated and elected as one of Afrinic's Representatives to the Address Council of the Address Supporting Organization (ASO) for period 2014 to 2016
- Co-ordinated with the Board of Directors to develop a new strategy for TESPOK
- 2015** Advisory Council Member for Africa of the Public Internet Registry .NGO Program for period 2015 to 2017
- Member of the ICANN Cross Community Working Group on Accountability of the IANA Stewardship Transition representing the Address Supporting organization WS1(2015-2016)
- Launched new TESPOK strategy and brand with a new name from Telecommunications Service Providers of Kenya to Technology Service Providers of Kenya
- Member of the Kenya Critical Infrastructure Protection Taskforce 2015-2016
- 2016** Member of the ICANN Cross Community Working Group on Accountability of the IANA Stewardship Transition representing the Address Supporting organization WS2 and Chairing the Diversity Working Group (2016-2018)
- AFRINIC Board Appointee to the ICANN Address Supporting Organization for 2017 to 2018
- Co-ordinated the implementation and launch of Africa's 1st Global Roaming Exchange with support from the African Union Commission AXIS Project
- 2017** Recipient of the .africa *Avante Garde* Awards for support of the African domain and the African Union Commission's efforts
- 2018** Member of the ICANN Generic Name Supporting Organization (GNSO) Expedited Policy development Process seeking to align the global domain name community to the European GDPR.
- 2019** Negotiated partnership with Ministry of Interior and National Co-ordination for the development of the Critical Infrastructure Protection Law (policy development still on-going)
- 2020** Member of National Taskforce that developed the Digital Economy Blueprint for Africa under Smart Africa Initiative launched by H.E President Uhuru Kenyatta in Kigali, Rwanda at the Head of State Summit.
- Co-ordinate ICT industry infrastructure upgrade to support customers demand during the COVID pandemic
- 2021** Overseeing the re-alignment of TESPOK's strategic plan to ensure business continuity post the pandemic
- Recognized amongst East African's 25 most Transformative Leaders position 21 in the Business Monthly magazine
- 2022** Appointed Executive Council Member of the UN Internet Governance Forum Supporting Organization
- Recognized amongst Top 25 CEOS Impacting business 2022 in the Business Monthly magazine
- 2023** Recognized amongst East African's most influential CEOs position 9 in the Business Monthly magazine
- ISUZU East Africa award for recognition Women's use of Technology for diversity: Autism awareness CSR project
- Women in Management Africa Award, Dar Es Salaam, TZ for Top 50 Women in Management Africa
- EQL-HER Africa Tech Festival, Capetown, SA for Top 50 Inspiring Women in Tech Africa Award
- CIO Magazine for Top 45 Transformative Women in Tech Award
- 2024** Recognised amongst 3 Inspiring Kenya CEOs making a difference in 2024
- 2025** Recognised amongst 30 most amazing CEOs leading business with Ethics and Intergrity in East Africa.

CORE COMPETENCIES

Ability to develop strong interpersonal relationships to meet set objective
Good Communication and negotiation skills
Strong analytical and strategy development skills
Strong ability to multi-task

PROFESSIONAL EXPERIENCE

2009 – To date **Chief Executive Officer**

TECHNOLOGY SERVICE PROVIDERS ASSOCIATION OF KENYA (TESPOK)
ADVOCACY OF ICT POLICY AND REGULATIONS NAIROBI, KENYA

Main duties and responsibilities:

- Provide leadership, manage and oversee the day-to-day operations of the secretariat as well as to build human capacity for the organization and ensuring statutory compliance
- Maintaining a continuous flow of information between the Board, the Committees, Members, Government and the Industry Stakeholders at large while ensuring the association's mandate to its members is effectively addressed.
- Engage members in development of key industry policy issues based on an industry wide focus for key items and then sub-sector specific items
- Lead develop and execute advocacy strategy that mitigates policy and regulatory risks to the business and advance industry engagement with various stakeholders.
- Work with internal stakeholders to identify opportunities and risks arising from various ICT policy and regulatory developments across the region.
- Interpreting and implementing the decisions of the Board while making recommendations on improvement in the running and impact of the association for the benefit of the organization and its members
- Participate and co-ordinate organization of shows, exhibitions, seminars, meetings and other forums relevant towards the growth of the Association.
- Manage and coordinate all financial and fundraising activities for the association.

2006 - 2009 **Administrator**

TELECOMMUNICATIONS SERVICE PROVIDERS ASSOCIATION OF KENYA/
KENYA INTERNET EXCHANGE POINT
ADVOCACY OF ICT POLICY AND REGULATIONS NAIROBI, KENYA

Main duties and responsibilities:

- Establishing and managing financial and administrative system
- Coordinate office logistics, supervise, manage and oversee the day-to-day operations
- Maintaining a continuous flow of information between the Board, the Committees, Members and the Industry Stakeholders at large.
- Participating and organising shows, exhibitions, seminars, meetings and other forums relevant towards the growth of the Association.
- Maintain records of documents, correspondence drafting and document handling.

2005 - 2006 **Account Manager and Marketing Executive**

SEVEN SEAS TECHNOLOGIES LIMITED
INFORMATION TECHNOLOGY CONSULTANTS NAIROBI, KENYA

Main duties and responsibilities:

- Oversee the client relationship management.
- Oversee preparation of IT solution proposals for key accounts in Kenya & Uganda.
- Ensure positive visibility and perception of the organization to the public.
- Develop and co-ordinate the implementation of suitable marketing plan
- Co-ordinate weekly and monthly reports for the sale and marketing sections.

2004 **Business Development Executive**
WISELINKS OUTDOOR ADVERTISING
MARKETING CONSULTANTS

NAIROBI, KENYA

Main duties and responsibilities:

- Solicitation, management and implementation of new business to successful completion in fulfilment of clients' expectations.

- Co-ordination and supervision of existing project teams and clients.
- Running the promotions, merchandising and events department from ideas and concepts generation, proposal writing, recruitment and training of personnel to overall conclusive implementation.
- Analyse and compile market data from various projects
- Preparing reports in line with agreements set with the various clients.

2003

Assistant Editor and Co-ordinator

AFRIKA YETU JOURNAL

SOCIETY OF JESUS – JESUIT COMMUNITY

NAIROBI, KENYA

Main duties and responsibilities:

- Review and edit articles forwarded for publishing in the *Afrika Yetu* International Journal
- Research on development topics in Africa for publication in the journal.
- Develop the articles to provide relevant information that can assist the Jesuit Community in developing relevant projects for different African Countries.
- Ensure the mailing of the *Afrika Yetu* Journal to Jesuit Communities around the world.

2000

Investment Analyst (Internship)

DRY ASSOCIATES LTD.

INVESTMENT ADVISORS

NAIROBI, KENYA

Main duties and responsibilities:

- Maintained Database of economic activity.
- Prepared reports for each client's investment portfolio.
- Improved on the organizations client base by bringing in new clients.
- Developed information memorandums to suit clients' needs and investment objectives.

OTHER AND VOLUNTEER EXPERIENCE

2023 to date

Advisor to President and Chief Executive Officer

GLOBAL CYBER ALLIANCE

Main duties and responsibilities:

- Advise the Global CEO and President on Cybersecurity matters
- Provide guidance on the establishment of strategic alliances to support GCA Agenda
- Provide guidance and input into the GCA strategic plan

2022 to date

Executive Committee Member

UN INTERNET GOVERNANCE FORUM SUPPORTING ASSOCIATION

Main duties and responsibilities:

- Preparation of the annual budget for approval by the General Assembly,
- Developing communications materials and fundraising strategies;
- Establishing principles for allocating funds raised on behalf of the IGFSa.
- Support the National and Regional Internet Governance Forums

2020

Ethiopia ICT Industry Liberalization Project – Consultant

DIGITAL FRONTIERS

WASHINGTON D.C, USA

Main duties and responsibilities:

- Assist Ethiopia Communication Authority in Internet Governance from a multi-stakeholder approach
- Preparing proposals for Multi-stakeholder engagement, training and convening
- Prepare and deliver training material on Multi-stakeholder engagement
- Develop a 3 year strategic plan for multi-stakeholder internet governance

2018 - 2019

Collaborative Governance Project - Consultant

INTERNET SOCIETY

WASHINGTON D.C, USA

Main duties and responsibilities:

- Preparing proposals for Multi-stakeholder engagement training and convening
- Prepare and deliver training material on Multi-stakeholder engagement
- Facilitate and guide multi-stakeholder sessions
- Identify areas for research and engage academia in multi stakeholder issues

2011 - 2018	Address Council Member ADDRESS SUPPORTING ORGANIZATION – AFRINIC <i>Main duties and responsibilities:</i> <ul style="list-style-type: none"> • Undertaking a role in the global policy development process • Providing recommendations to the Board of ICANN concerning the recognition of new RIRs, according to agreed requirements and policies as currently described in http://www.icann.org/icp/icp-2.htm • Providing advice to the Board of ICANN on number resource allocation policy, in conjunction with the RIRs. • Developing procedures for conducting business in support of ASO responsibilities 	MAURITIUS
2014 - 2017	Advisory Council Member PUBLIC INTREST REGISTRY- .NGO PROGRAM <i>Main duties and responsibilities:</i> <ul style="list-style-type: none"> • Provide guidance in ensuring statutory compliance of the organization • Contribute towards development of the organization’s strategy and direction • Provide guidance to the Managing Director in ensuring targets and agreed objectives are met 	RESTON, USA
2013 - 2014	Steering Committee Member AFRICA INTERNET EXCHANGE POINT ASSOCIATION - AFIX <i>Main duties and responsibilities:</i> <ul style="list-style-type: none"> • Facilitate data collection on various exchange points in Africa • Facilitate sharing of information between IXPs on Best Practices • Stimulate growth of IXPs in Africa by identifying various ways of support from various quarters 	
2007- 2011	Parish Pastoral Council Secretary ST PAUL’S UNIVERSITY CHAPEL <i>Main duties and responsibilities:</i> <ul style="list-style-type: none"> • Maintain reports of the various church group activities, events and meeting attendance • Prepare and circulate Parish Council minutes and group activity updates • Identify suitable professionals to assist the various groups effectively run their activities • Organize and maintain a general calendar for all church activities run by various groups • Provide updates on decisions of the Council on issues affecting the community 	NAIROBI, KENYA
2000 – 2007	Group Secretary and Communication Board Member FRIENDS OF ST PAUL’S CHRISTIAN COMMUNITY ST PAUL’S UNIVERSITY CHAPEL <i>Main duties and responsibilities:</i> <ul style="list-style-type: none"> • Identify suitable professionals for the various types of publications produced by various groups. • Co-ordinate the collection of advertisements, publication and sales of various publications. • Compiling the Youth and Children sections of the community magazine. • To facilitate publicity on key issues in the Kenyan social, political and economic scene. 	NAIROBI, KENYA
1996 –1998	Project Co-ordinator AIESEC - INTERNATIONAL ASSOCIATION OF STUDENTS INTERESTED IN BUSINESS ECONOMICS AND COMMERCE <i>Main duties and responsibilities:</i> <ul style="list-style-type: none"> • Prepare project proposals for corporate executives. • Evaluate project budgets and progress reports • Train members on project management. • Put together organizing committees for each projects. • Fostering teamwork and providing motivation to project committees. 	NAIROBI, KENYA
1997 - 1998	Supervisor - 'Clean Up The World' Campaign UNITED NATIONS ENVIROMENTAL PROGRAMME <i>Main duties and responsibilities:</i> <ul style="list-style-type: none"> • Identify the sites for the clean up activities. • Ensure the participating institutions are well informed on the dates and venues of the cleanup events. • Ensure the relevant materials are available at the venues. 	NAIROBI, KENYA

EDUCATION

2024	VERIDIAN CHRISTIAN UNIVERSITY Honorary Doctorate of Philosophy in Christian Business and Leadership	ATLANTA, USA
2023	UNITED STATES INTERNATIONAL UNIVERSITY - AFRICA Masters of Business Administration – ongoing • Concentrations: Strategic Management	NAIROBI, KENYA
2018	IT GOVERNANCE Certificate of Achievement Awareness of General Data Protection Regulations (GDPR)	LOS ANGELES, USA
2014	INTERNATIONAL CENTER FOR PARLIAMENTARY STUDIES Professional Certificate in ICT-Assisted Development	LONDON, UK
2010	TRAINING AND CONSULTING ASSOCIATES Certificate in Policy Formulation, Analysis and Advocacy	NAIROBI, KENYA
2010	FORUM OF INTERNATIONAL CYBERSECURITY TEAMS - FIRST VIA CARNAGIE MELON UNIVERSITY Certificate in Establishing and Managing a CERT	NAIROBI, KENYA
2005	CISCO TRAINING Cisco Certification – <i>Expired 2007</i>	NAIROBI, KENYA
1995 - 2000	UNITED STATES INTERNATIONAL UNIVERSITY – AFRICA Bachelor of Science Degree International Business Administration - Finance Concentration	NAIROBI, KENYA

REFERENCES :

These will be provided upon request